



NEW BRAUNFELS

Christian Ministries



# SPONSORSHIP OPPORTUNITIES

## NBCM LUNCH & LEARN SERIES | MONTHLY

Help VIM patients and Kids Club parents learn new skills as they participate in short seminars featuring topics such as family budgeting, stress management, and nutrition. Invitations distributed to 700. Anticipated attendance: 20 at 6+ sessions

## NBCM VOLUNTEER APPRECIATION | APRIL

Celebrate our committed volunteers with a meal and encouraging guest speaker. Invitations distributed to 200 Kids Club and Volunteers in Medicine volunteers. Anticipated attendance: 130

## VIM FLU VACCINE CLINIC | SEPTEMBER

Help Volunteers in Medicine patients prepare for a healthy fall season by providing access to flu vaccines. Invitations distributed to 600 patients. Anticipated attendance: 100

## KC READING EVENT | NOVEMBER

Promote literacy and strengthen family relationships at this evening Kids Club event featuring dinner, engaging group reading, and a book give away. Invitations distributed to 130 families. Anticipated attendance: 200-250

### SPONSOR LEVELS

## \$5,000

### PRESENTING SPONSOR

- Logo recognition on event invitations (if payment received 6 weeks prior to event)
- Prominent logo recognition on event signage
- Logo recognition on social media
- Business name listed on website
- Business listed on lobby poster
- Maximum of 1 Presenting Sponsor

## \$2,500

### LEADING SPONSOR

- Logo recognition on event signage
- Logo recognition on social media
- Maximum of 2 Leading Sponsors

## \$1,000

### PARTNERING SPONSOR

- Logo recognition on event signage
- Business name listed on social media
- Maximum of 5 Partnering Sponsors

If you have questions or would like to discuss sponsor opportunities, please contact **Jennifer Covington:**  
[jennifer.covington@nbc.org](mailto:jennifer.covington@nbc.org) or 830-832-3763